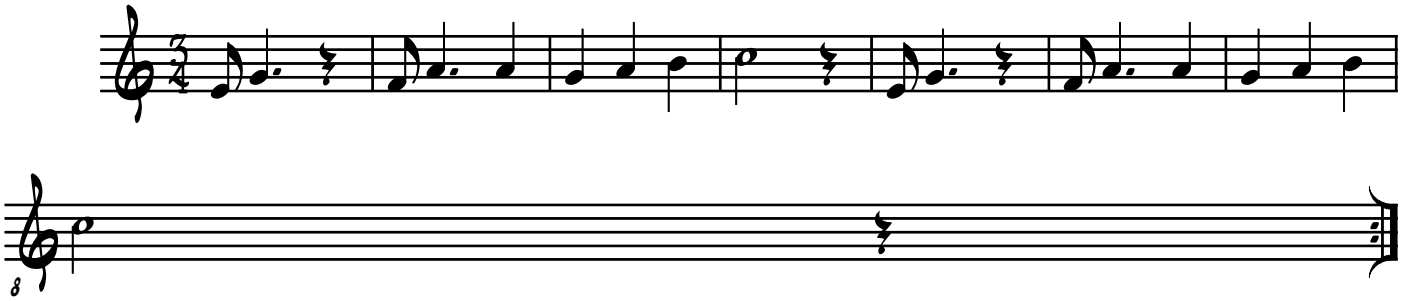Hola, hola